



“The Sky Is No Limit. Making Big Dreams Reality”

All presentations depart from Per Wimmer’s exciting preparations for his trip to space in 2011 and will include video clips from training preparations (incl. weightlessness training, fighter jet flying, centrifuge training, SpaceShipOne launch, etc.), chronology of the project development from idea to reality, pre-launch preparations, the challenges and resistance along the way, reactions from family, friends and colleagues, etc.

One very popular presentation is **“The Sky Is No Limit. Making Big Dreams Reality”**

"We all have our ideas, visions and dreams which we would like to see happen. Unfortunately for many, these remain thoughts and do not become realities. How does one proceed from "the great idea" to concretely executing on a large project? - Part of the answer is to” **follow your heart and be focused,**” Per would reply. This presentation explores how Per Wimmer made his long standing dream about going to space reality.

The core of the presentation is **Per’s Seven Fundamental Values** (see below) and the presentation also addresses elements of **Global Teamwork, Leadership, Technology, a Pioneering Spirit** and, above all, a good story about an **Entrepreneurial Adventurer** for whom **“The Sky Is No Limit.”** The presentation will include video footage from the space training, including Zero-G flights, centrifuge training and flying Russian MIG-25 fighter jets.

Having visited close to 50 countries on Earth, incl. some of the most remote places (visited the Amazone Indians; walked the live vulcanos of Hawaii; dived with sharks in the Fiji Islands, visited the Southern tip of Africa and South America; trekked the Inka trail to Macchu Pichu; visited the Easter Islands, ridden a Harley Davidson motorcycle coast-to-coast and back in the USA; done hangliding over the beaches of Rio de Janero - the ultimate adventure remains: Going to space.....

Join the ride and let Per take you to uncharted new heights where the sky is no limit....."

The Seven Fundamental Values of Wimmer Space include:

1. Allow Yourself to be Inspired. Think “Out of the Box”
2. Follow Your Heart and Passion. Have Fun.
3. Focus and Execution
4. Time Discipline: Be Conscious About Time Allocation.
5. Teamwork: The Sum of the Parts Is Greater Than the Individual Parts Alone
6. Take Calculated Risks. Asses Risks/Rewards.
7. Inspire Others, especially Children and Encourage Them to Live Their Dreams.

The **other presentation themes can be customized** and include the following propositions:

- **Pioneering/Entrepreneurial Spirit:** Test new limits; do not be afraid of the unknown; only by aiming at the impossible are borders pushed; take calculated risks and enter uncharted territory. Only by trying something new are borders moved further out.
- **A World Record:** First Tandem Sky Dive Over Mount Everest. Hear the story on how Per and Ralph Mitchell became the first two persons on Earth to conquer Mount Everest from the top.
- **New Technology:** How can new technology break down old barriers? How can new technology help humans obtain their goals and make everyday easier? Is new technology a threat? How dangerous is flying a rocket?
- **Global Teamwork/Leadership:** Large projects typically require the synchronization of multiple forces and inputs. How does one lead and control the process? How do you make “the global orchestra” play to the same tune to everyone’s satisfaction?
- **Safety:** How do you treat safety when the margin of error can only be zero? What risk/reward considerations does one make when one enters out into “new and deep waters?”

Who Is Per Wimmer?

Per Wimmer is expected to be the first Danish citizen ever to enter space. Whilst currently doing corporate and school presentations about Wimmer Space as well as preparing for his multiple space launches expected in 2011, Founder and CEO Per Wimmer is also running the London-based investment bank, [Wimmer Financial](#) which specializes in global capital raising, corporate finance and listed equity trading for institutional investors. Wimmer Financial was “launched” on the 50th anniversary of Sputnik, Oct 4, 2007.

On Oct 6 2008, Per set a world record, together with Ralph Mitchell, by executing the first tandem sky dive over the highest point on Earth, Mount Everest. The sky dive took place from an altitude of 30.000 feet and it was a truly thrilling experience.

Prior to founding his own investment bank, Per Wimmer was advising on equities at MF Global/Man Securities which used to be part of the USD 60 bn asset manager [The MAN Group](#) before the spin-out. Before, Per Wimmer worked at [Collins Stewart](#) in a similar capacity. From 1998 to 2002 he worked in New York and London for [Goldman Sachs & Co.](#) leaving the company as Executive Director for Institutional Sales of European Equity products advising on investments to Scandinavian-based financial institutions.

In 1998, he graduated from [Harvard University](#), Cambridge, Massachusetts, USA, as an MPA graduate with concentrations in business, finance and international relations whilst receiving the Don K. Price Award for academic excellence, community contributions and potential leadership. During his two years at Harvard, he became the co-founder and first president of the Harvard Scandinavian Society, promoting Scandinavian culture and facilitating networking between alumni, prospective and current students. He served as a student member of the Harvard MPA Admissions Committee; participated in "Project Outreach" - an HBS volunteer project to assist the elderly and disadvantaged in the Boston area and was a winning team member in the 1998 Annual Graduate School Debate Competition, organized by the Leadership and Ethics Forum, moderated by Senator Alan Simpson. Before graduating, he was selected as the only non-US citizen for the Presidential Management Intern Program destined to work for the Bill Clinton administration.

During 1996-97 Per Wimmer was an Associate management consultant at [McKinsey & Co.](#) with a particular focus in the media sector.

Until the end of the Jacques Delors administration in early 1996, Per Wimmer worked in the cabinet of the Vice-President of the [European Union](#), Mr. Henning Christophersen, in a junior capacity. The VP responsibilities included the Monetary Union and the EU budget.

Prior to Brussels, Per Wimmer graduated with distinction and top six of his class at the [College of Europe](#), Bruges, Belgium, earning him the M.A. degree in European political science whilst he co-produced the Yearbook and delivered the student speech at graduation. He also published a book, in French, on the future of Europe ("Vers une Europe a la carte: Analyse des derogations apres Maastricht, PIE, 1995).

Per Wimmer also interned at the [United Nations](#) in Geneva in 1994.

The initial educational background was Law. Graduating with distinction from the LL.M. program at the [University of London](#) (1991-92) and receiving the B.A. and M.A. degrees in Law from the [University of Copenhagen](#) (1988-91, 1992-93) whilst serving as student member of the Governing Board of the Law Faculty and, in 1993, Per Wimmer was awarded the Academic Silver Medal, presented by HM Queen Margaret II of Denmark, for "*an outstanding legal and political analysis of the protection of fundamental rights in the European Union.*"

Prior to university, Per Wimmer passed the French Baccalaureat with philosophy and French litterature concentrations in one year in the context of a 48% failure rate among the native French-speaking peer group (1988). The year before, he graduated top three of his mathematics-physics section and was awarded a financial prize at graduation at [Slagelse Gymnasium](#). During many inspirational lectures by Mr. Jan Malmose Nielsen, his physics teacher, the interest for space crystallized. Although strong, the interest in space remained academic until 2000 when space tourism became a realistic possibility at which point Per Wimmer got involved. He bought the ticket from [Plenge & Co](#) and is now anticipated to be one of the first Danish citizens ever to enter space (space being defined as an altitude of min. 50 miles outside the surface of the Earth).

Fluent languages spoken include French, English and Danish with some knowledge of Spanish and German. Article published in German: " Kein Typisch Amerikanischer Prsident, " Europaische Zeitung, Feb. 16, 1994, following Per Wimmer's attendance at Bill Clinton's first speech on European ground as American president. Sports include scuba diving, tennis, squash, badminton and handball.

Adventure travelling has taken him to spend time with the Indians of the Amazon forrest; to visit the Easter Islands; the Galapagos Islands; trekking the Inka Trail to Macchu Pichu; skiing at the highest skiing facility in the world at 5.500 m in Bolivia; walking on live vulcanos in Hawaii; hang gliding over the beaches of Rio de Janiero; cross-country USA on a Harley Davidson motorbike and back (9.000 miles) and to dive with sharks in the Fiji Islands and he has visited the following 48 countries: Australia, Thailand, Vietnam, Canada, Mexico, Dominican Republic, Cayman Island, Saint Martin, Venezuela, Columbia, Ecuador, Peru, Bolivia, Chile, Argentina, Brazil, Paraguay, Uruguay, Morocco, Senegal, Gambia, South Africa, Zimbabwe, Zambia, Namibia, Egypt, United Arab Emirates, Russia, Kazakhstan, Spain, Portugal, Italy, Austria, Germany, Holland, Luxembourg, Sweden, Norway, Finland, Iceland, Poland, Czech Republic, and Per Wimmer has lived in the USA, UK, France, Belgium, Switzerland and Denmark. He is currently living in London.

We are looking forward to discuss the presentation possibilities further.

Kind regards

The Wimmer Space Team



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